

ENKREO

ENGAGE | KREATE | OPTIMIZE

Marketing | Branding | Web Design | Social Media Marketing | Amazon Content

+49 176 35013334 info@enkreo.com

“Growth is never by mere chance it is the result of forces working together.”

- James Cash Penney

Contents

Our Story	6
Our Process	8
Services	10
Our Work	12
Building Together	16
Our Team	18

88%

Consumers **RESEARCH**
online before they
make purchase.

50%

Customers go to
COMPETITORS
due to bad website

80%

Companies with bad
website won't reach
their **REVENUE GOALS**

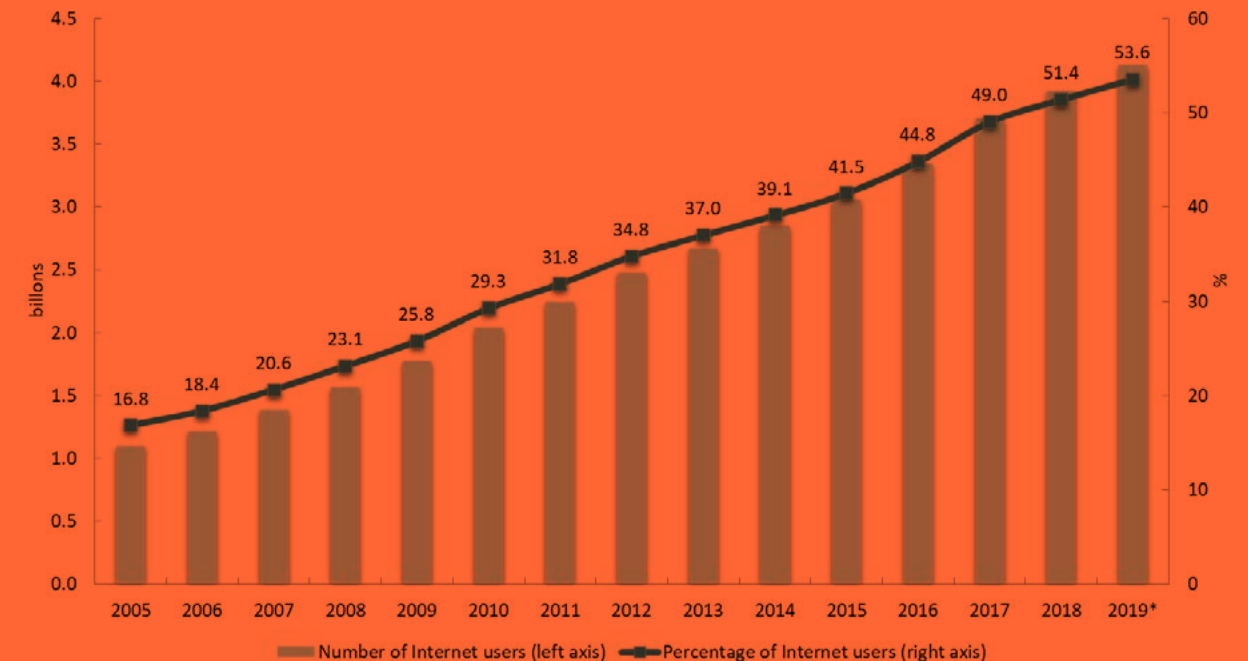
55%

Consumers **LEARN**
about **BRAND** through
social media

80%

Companies invest
extra for **Socialmedia**
Marketing

Did You Know?



Internet usage graph, 2005-2019

Source: ITU Estimate

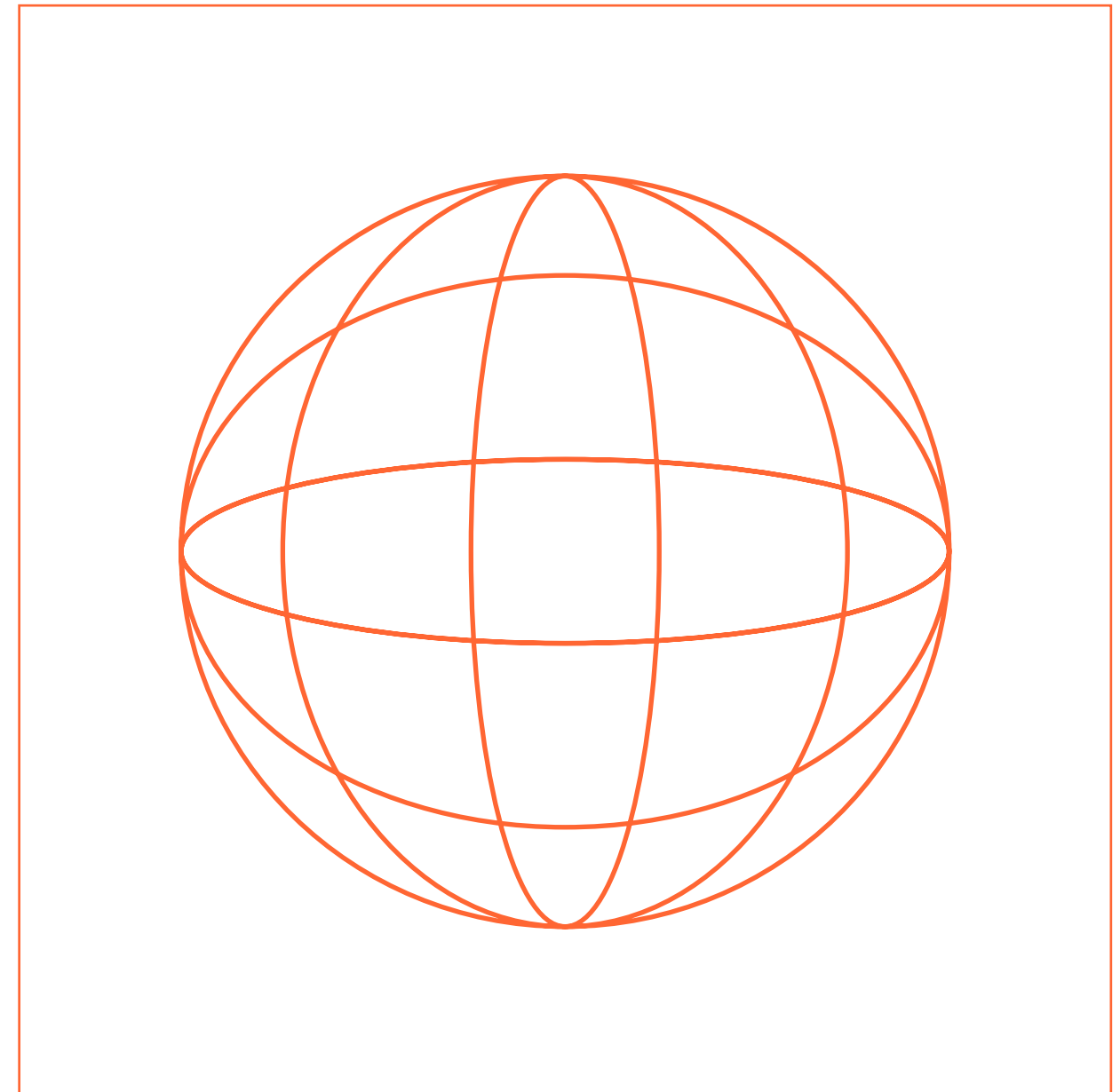
We live in a world besieged with technological innovations and everything going digital. If you aren't in the digital trend yet, your business is missing the most practical and logical step that scale business. As a brand, a digital presence is an essential component owing to its market success. Statistics suggest that almost 88% of the consumers research online before they make a purchase. Similarly, as customers heavily rely on

social media, 55% of them are likely to learn about a brand through social media. With statistics as high as this, getting your business a digital presence is the next important thing you should do, if you haven't had one yet. Did you know the success secret among top-notch companies? Digital presence. Research shows these companies invest extra efforts for social media marketing, making their sales go high.

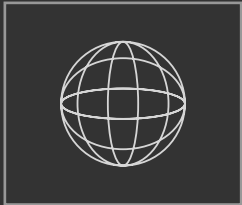
Our Story

In this world of digital life, we tend to look for a service that you can sign up for without leaving your couch. For this reason, the marketplace has already shifted to the small rectangles from the traditional business methods. The social media and website forms the new salesperson of a company, which when well-maintained and initiated make the business flourish faster. Enkreo has motive is to provide complete solution for company in the field of digital marketing. Also providing a complete ecosystem for the growth of the company irrespective of the area of working.

Enkreo consist of global Team which will be providing solution for the problems in the digital world. The company was formed in Heidelberg, Germany. But the experts are available from the different part of the world. So, the insight for the customer will be provided for the various demographical view. Founders are with view for helping the people to establish their own brand and help them to grow. Enkreo take care of the digital needs of a company and so you can evolve to an international brand.



Our Process

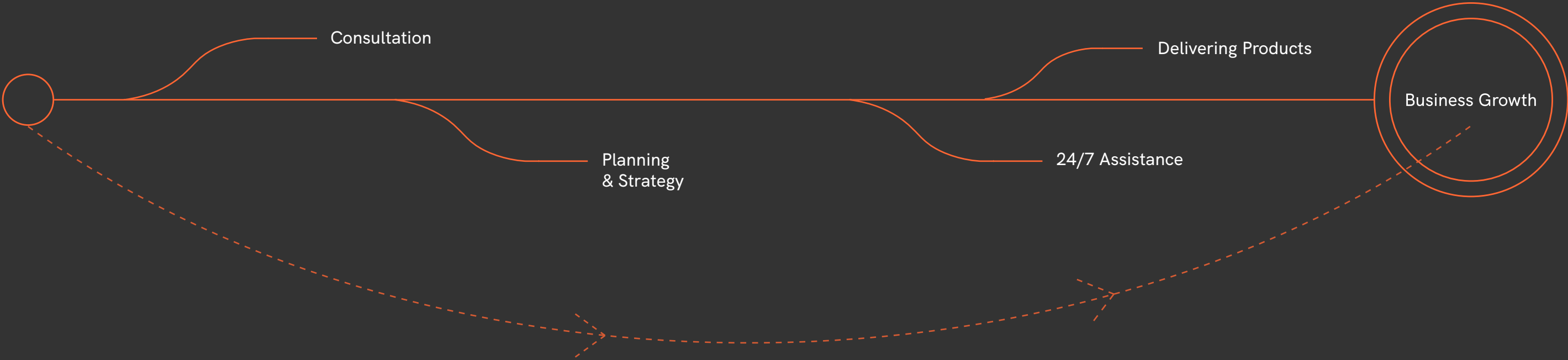


The process towards your business success is just a few steps away with us. Consultation, being the first step, we gain a clear understanding of your needs and ideas. At the end of meeting, we could provide you with a clear-cut image of what we can do to help you. With a broad strategy and planning, we can create a roadmap for the objectives that should be put more

effort and the initiatives that would help your business grow. We will always be just a call away for all your needs. Our 24/7 customer service provides help and find answers to all your issues.

Delivering your products on time and efficiently is another thing that makes us stand apart. So, connect with us and get your dream projects a physical reality.

Connect with us
and you will discover
a whole **new world!**



Services

Marketing

- + Business Consultation
- + Marketing Consultation
- + Brand Strategy
- + Annual Reports
- + Project Estimation
- + Digital Marketing

Web Design

- + Web Design
- + Website Development
- + SEO
- + User Interface Design
- + User Experience
- + Web Analytics

Print Design

- + Magazine Ads
- + Brochure
- + Posters & Banners
- + Annual Reports
- + Brand Collateral

Social Media Marketing

- + Social Media Management
- + Social Media Adverts
- + Social Media Post, Reel & Story making
- + Google Ads
- + Social Media Analytics

Graphic Design

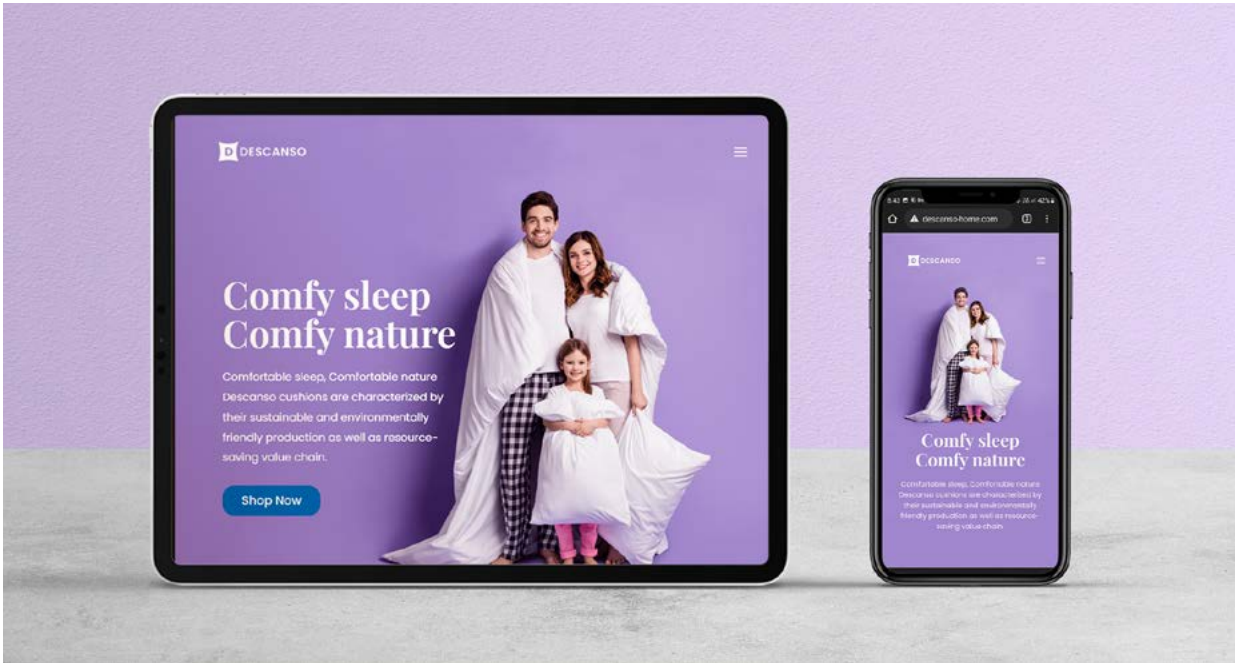
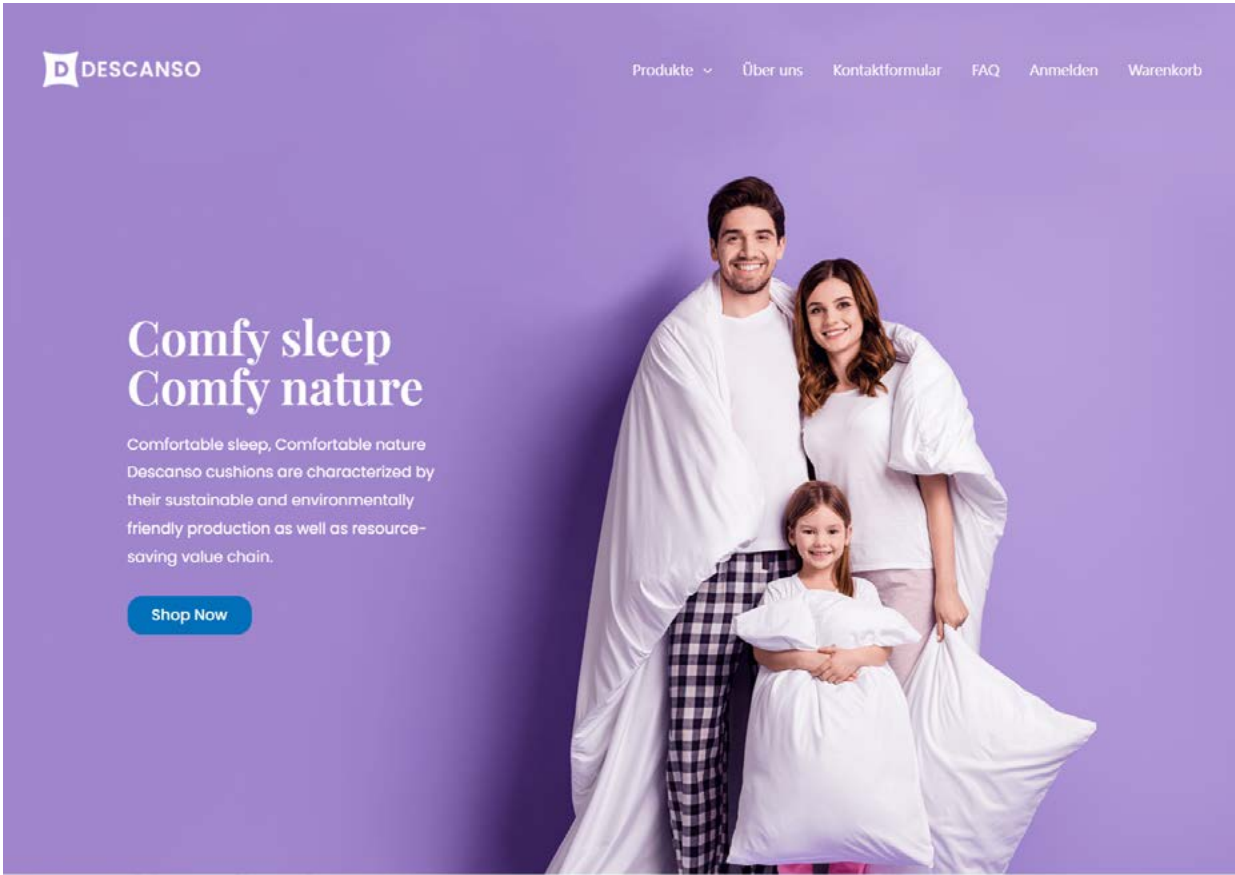
- + Branding
- + Logo Design
- + Packaging
- + Video & Image editing
- + 2D Animation
- + Illustrations

Ecommerce

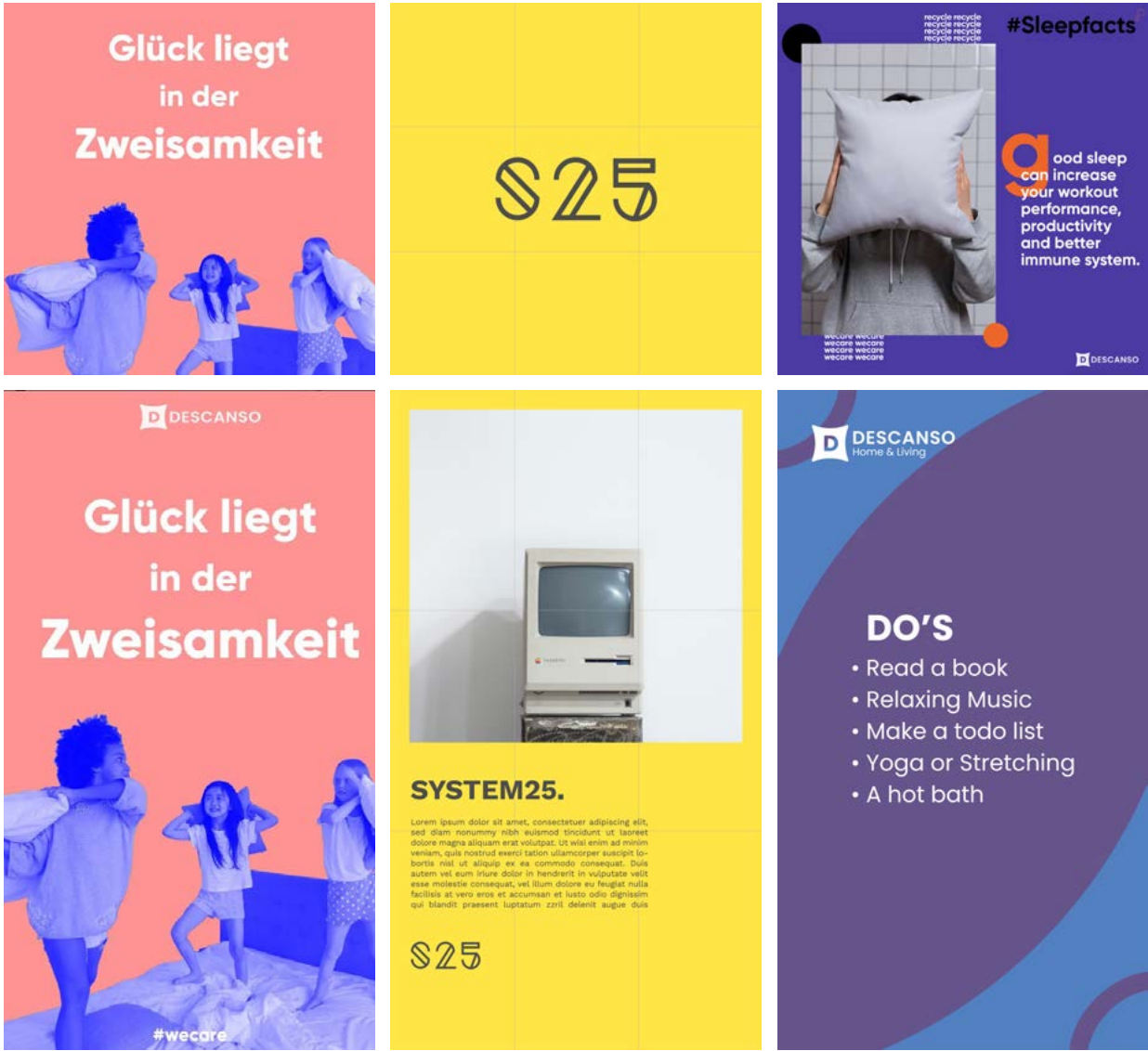
- + Business Consultation
- + Marketing Consultation
- + Brand Strategy
- + Annual Reports
- + Project Estimation
- + Digital Marketing

Our Work

Web Design



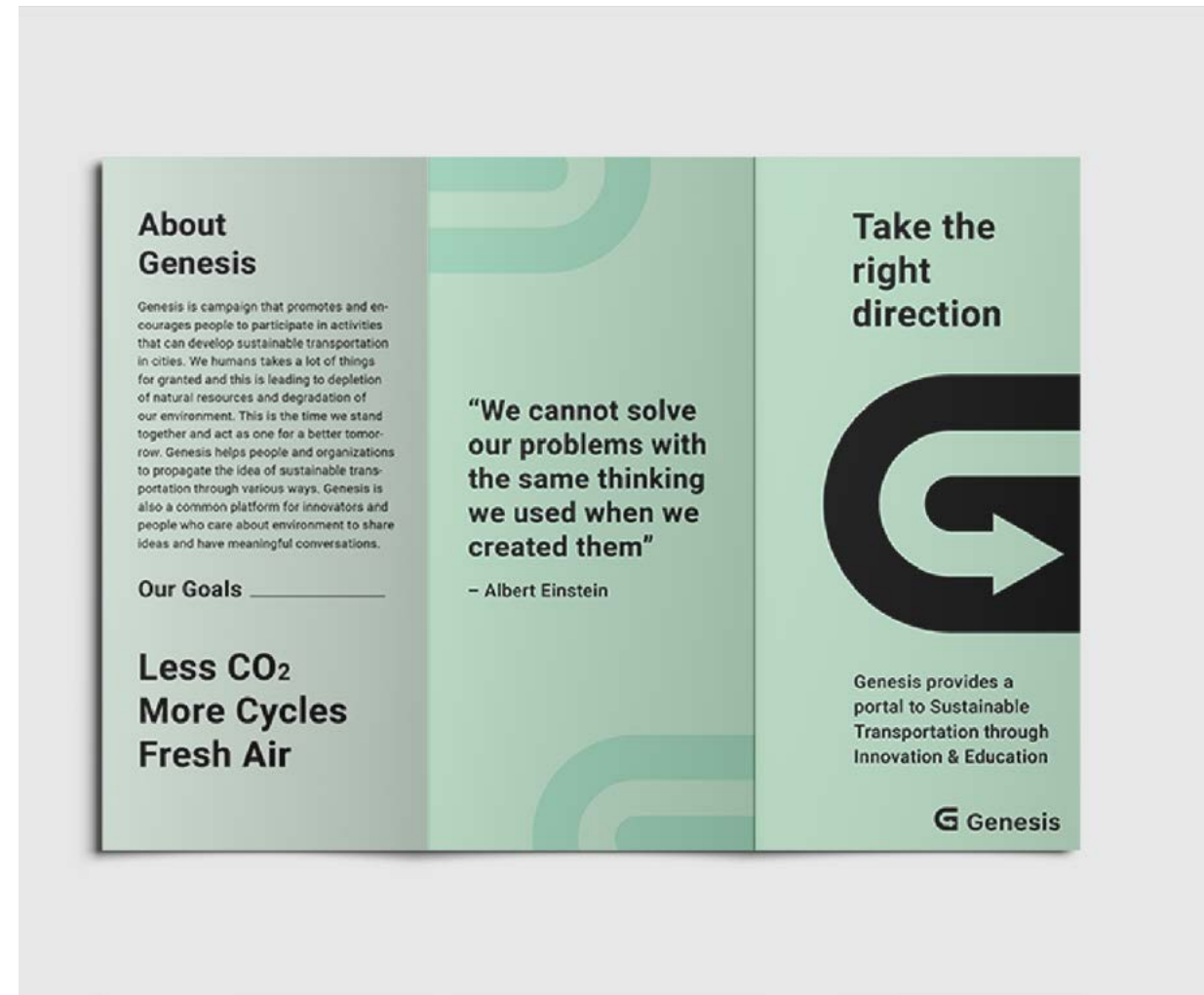
Social Media



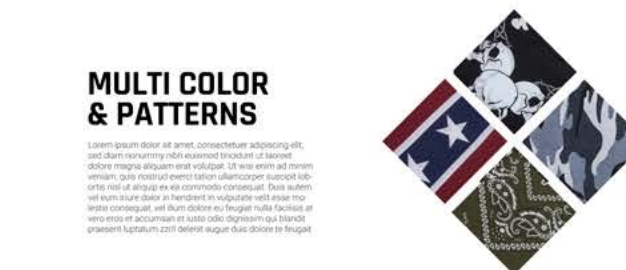
Google Ads



Print Design



Amazon Branding



**We can help
you to reach your
Business Goals
quickly.**

Being a long time service provider we are pleased to provide our services to all those companies who are ambitious to grow better and stronger. We offer a formula of perfect mix, which is tested and proved, that could attract customers and make your business run easier and faster. So, we've got it and are you ready to start.

#GOALS #VISION #SUCCESS



Our Team



Vishnu Vijay
Marketing Manager

Vishnu is a Startup business expert. He worked with Samsung in the beginning of his career and then did his masters in business and worked with different startups in germany, for their business development.



Manu Mathew
Project Manager

Manu has his majors in Business and is an expert in Search Engine Optimisation. Worked with different startups in India as well as in Germany. His strong point is in the business models and in project management.



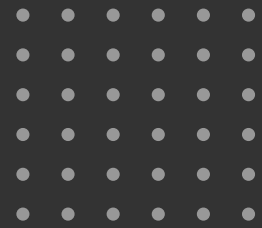
Shambhu Jayakumar
Senior Designer

Shambhu is a senior graphic designer with several yeras of experience. He has predominantly worked in branding, web design, packaging and digital design. He was working as a graphic designer in New Zealand for almost two years, and have worked with clients from various sectors including Agriculture, Dairy, Real Estate, and other corporate segments.



Githin George
Social Media Specialist

Githin has done his majors in Psychology. He started his career as a Human resource manager in a consultancy for a year, but his experience with Designers Community in the marketing division made him explore the opportunity of psychology in marketing and was since, he was experimenting different approaches to reach different types of people before joining us in the team.



Thank You for your time,
we look forward to work
with you soon.

